



A Perfect Fit: The Garment Industry and American Jewry 1860-1960

Exhibition Catalogue

The very fabric of American culture cannot be fully understood without an appreciation of the role that the garment industry has played in our history. To understand the rag trade or schmatta business, as it is playfully called, one must realize the role American Jews have played in designing, altering and literally stitching together the whole business.

This exhibition traces the early thread of 19th century Jewish immigrants seeking success in America interlaced with one hundred years of fashion from 1860-1960. From 19th century Levi's jeans to evening gowns and early sewing machines, this publication presents detailed entries and over 170 color photographs of historic costumes, archival documents, advertising, and industrial equipment providing an engaging exploration of a topic that blends fashion, history and culture. 96 pages, 9 ¼ in. x 11 ¾ in. Available in softcover only.



Yeshiva University Museum
at the Center for Jewish History
15 West 16th Street
New York, New York 10011
Telephone: 212-294-8330 Fax: 212-294-8335
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